

Emma Cooke

Emma is the Early Years Service Manager from Wiltshire Council.

Please explain how you have managed to promote the EYPDP to practitioners in your area?

We used all our available communication platforms to share the programme details which included, countywide briefings, forums, electronic newsletters, social media platforms and day-to-day contact with our settings.

Right Choice is the home of services for schools and early years, with a dedicated resource page for EYPDP, at Wiltshire Council. There are over 200 schools using the platform, plus circa 400 early years providers, childminders and other educational establishments. Sharing information via Right Choice has been a useful tool for reaching practitioners.

We also found it helpful that **specific EYPDP produced programme comms** were frequent and sent in formats that we could upload and share swiftly on our own media platforms.



What do you think is the most beneficial aspect of the programme for practitioners?

I think it really **helped to broaden practitioner curriculum knowledge** in two of the prime areas of the EYFS (Communication and Language and PSED), as well as in Early Mathematics.

I also think it was beneficial that that it was delivered through a blended mix of online eLearning and group based webinars, which was very flexible and seemed to appeal to most learning preferences.

The fact that it provides high quality training which is free to access and created and delivered by experts in their field was also very beneficial, and the Government funding for backfill payments helped settings to cover staff whilst training.

Finally, I would say the fact that practitioners gain a nationally recognised certificate from OCN London upon successful completion of the programme was great, as it's a nice way to acknowledge practitioners hard work and achievements.



What would you say to a practitioner who isn't sure if the EYPDP is for them?

It is high quality, free to access CPD which is designed to improve knowledge and practice which is highly likely to make a significant difference to the outcomes of children in your setting.

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